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# Project Management For Humans: Helping People Get Things Done



## Synopsis

Project management it's not just about following a template or using a tool, but rather developing personal skills and intuition to find a method that works for everyone. Whether you're a designer or a manager, Project Management for Humans will help you estimate and plan tasks, scout and address issues before they become problems, and communicate with and hold people accountable.

## Book Information

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## Customer Reviews

A great mix of proven approaches and new ideas; the craft of digital project management finally has its bible. --Carl Smith, Bureau of DigitalStop banging your head against the wall when it comes to your web projects. Harned provides specific guidelines, motivational tips, and empathetic advice that will align your teams and elevate the way you plan, run, and manage your projects. --Ahava Leibtag, President, Aha Media GroupFinally, digital teams have a reference book that covers everything they need to know about project management, from scoping and budgeting to managing teams and clients. --Karen McGrane, author, Going Responsive

Brett Harned is a digital project management consultant, coach, and community advocate from Philadelphia, PA. His work focuses on solving issues that are important to organizations who want to produce quality digital projects in harmony. He loves to build processes and communication tactics that work not only for projects, but for the people involved in them. Prior to starting his consultancy, he was Vice President of Project Management for Happy Cog. In that role, he

mentored a team of PMs and managed projects for companies like Zappos, MTV, and Monotype. Brett began blogging about his adventures in project management at [brettharned.com](http://brettharned.com) when he realized that there was a void in the industry for people in the digital PM role. He has had the privilege to speak at various events internationally and has written for widely read industry websites and publications. One of the most satisfying projects of Brett's career has been building a global digital PM community and founding the Digital PM Summit. Most recently, Brett co-founded PathfinderDPM a US and UK based training program for digital project managers. He also blogs every day with a team of digital project managers at [EveryDayDPM.com](http://EveryDayDPM.com). Follow Brett on Twitter at @brettharned.

Project Management for Humans: Helping People Get Things DoneWHY did I pick up this book? - I work in the digital space on ambiguous, vague, and complex projects with my clients clients - I work with designers, strategist, and researchers - I'm developing my career as a Project Manager - The Project Management body of knowledge / PMI doesn't provide a framework for the type of work I doKEY takeaways from the book... - Project Management through human-centered design - Empathy for others on project work - Conversations with other PMs working on complex projects in the digital / design field - Strategic roles that PMs play in a project - Clear examples / stories from design / digital Project ManagersHere's what I thought...You can use any of the latest spreadsheets / gantt charts / digital tools for Project Management, but if you can't collaborate and communicate effectively with your team members then you've already failed. This book is a reminder that you're working with others like you. Whether you're a designer, strategist, developer, researcher, engineer, etc. Listen to each other, collect feedback, and iterate quickly. Be HUMAN and empathize with your teammates. Best of luck to you!

As someone who has dabbled in PM throughout his career and only recently had 100% of his responsibilities focused on the implementation of PM methodologies within an agency, this book is a great resource with its stories from other Project Managers, strategies to strengthen myself as a PM and real-world examples. This book did a great job reminding me that common human trait such as communication is key for any project at any company to succeed.

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